

Exports: Powerhouse of Stable Economy





Exports is a major driver of a strong and stable economy. As of the latest data from June 2024, India's export sector is showing promising growth, despite global economic challenges. Merchandise exports increased by 2.55% year-over-year, reaching USD 35.20 billion. For the quarter ending June 2024, total exports (including services) rose by 8.6% compared to the same period in 2023, amounting to USD 109.96 billion.

Key sectors driving this growth include engineering goods, electronic goods, and pharmaceuticals, which saw year-over-year increases of 10.27%, 16.91%, and 9.93%, respectively. Coffee exports also surged by a notable 70% during the same period. The growth in these sectors reflects both strong demand and improved production capacities within India.

Export themes in India currently revolve around a few key factors that are driving the country's trade and economic policies. Here's a summary:

Diversification of Export Markets: India is increasingly focusing on diversifying its export markets, reducing dependency on traditional markets like the US and Europe, and exploring opportunities in Africa, Latin America, and Southeast Asia.

Promotion of Manufacturing: With initiatives like "Make in India," the government is pushing to enhance manufacturing capabilities, which is essential for boosting exports. Sectors like pharmaceuticals, textiles, and electronics are being promoted.

Trade Agreements: India is actively negotiating and entering into new trade agreements, such as the ones with Australia, the UK, and the EU, to gain better access to global markets and boost exports.

Focus on High-Value Sectors: There's a shift towards exporting higher-value products, like technology, services, and specialized manufactured goods, which can fetch better returns compared to traditional exports like textiles or agricultural products.

Resilient Supply Chains: In the wake of global disruptions, India is aiming to position itself as a reliable partner in global supply chains, particularly in sectors like pharmaceuticals, electronics, and automotive components.



Sustainability and Green Exports: There's an emerging focus on sustainable products and green technologies. India is looking to boost exports in sectors like renewable energy and eco-friendly products as global demand for such goods rises.

These themes are being driven by a combination of domestic economic policies and global trade dynamics.

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