



Mutual Fundas for every investor.

This World Investor Week, follow these basic tips for financial success.



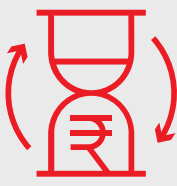
Plan your Goals

List down your short, medium and long-term goals. Then estimate how much each one will cost. You can then plan your investments for each one separately.



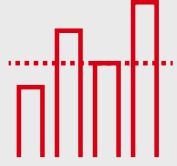
Know before you invest

Don't invest in something you don't understand. Study the basics of asset allocation and diversification so you don't have to rely on a single investment.



What's your investment time frame?

Based on the time period to your goal, you can invest accordingly in equity, debt or hybrid mutual funds, and plan ahead to meet them.



Know your risk profile

It helps determine if the product is suitable for you based on your risk appetite. Remember higher returns also come with greater risk and vice versa.



Think long term

Don't be swayed by short-term market movements, staying invested for the long term generally works out better and help you to create wealth over time.



Don't follow the herd

Staying true to your long-term financial goals is key. Tools like Systematic Investment Plan (SIP) work best through volatile markets to help grow your money over time.

An Investor Education & Awareness Initiative by HSBC Mutual Fund

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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